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63RD ANNUAL BUSINESS MEETING

HOLLYWOOD

CALIFORNIA ★ ★ ★ ★ ★

EXHIBITOR & SPONSORSHIP PROGRAM

APRIL 15 - 16, 2025

WHY PARTICIPATE IN CALBO'S 63RD ABM EXHIBITOR AND SPONSORSHIP PROGRAM?

- **Showcase Your Offerings:** Highlight your products and services directly to leaders of California building departments.
- **Connect in Person:** Engage face-to-face with local government leaders and staff, building meaningful relationships.
- **Exclusive Networking Opportunities:** Spend quality time with attendees during the "strolling" lunch on Tuesday, April 15, and the Fellowship Reception on Wednesday, April 16.
- **Boost Your Brand:** Receive free advertising with mentions in daily event emails, CALBO News, and on the CALBO website.
- **Recruit Talent:** Attract and connect with the next generation of professionals in the industry.

63RD ANNUAL BUSINESS MEETING EXHIBITOR INFORMATION



PRICING

\$1895

VENUE INFORMATION

Loews Hollywood Hotel
1755 N Highland Avenue
Hollywood, California | 90028

AMENITIES

8' x 10' booth
Six-foot table
Pipe and Drape
Display Sign
Attendee Bag Insert
Unlimited badges

TRADESHOW SERVICES

Registration: Watch for notification by email. Our tradeshow services vendor (Tri Cord) will contact each exhibitor with the necessary paperwork for all booth needs.

Shipping: All shipping for the meeting is coordinated through our tradeshow services vendor.

Electricity/Wi-Fi: Provided only upon request through our tradeshow services vendor. Please note, Wi-Fi is a sponsorship option for the conference.

HOTEL FOOD POLICY

As per the guidelines set by Loews Hollywood Hotel, no food items—including candy—will be allowed at the booth. This policy is strictly enforced by hotel staff at all times. We appreciate your cooperation in ensuring compliance with this rule.

CANCELLATION POLICY

Written notification of cancellation must be received by Wednesday, April 2, 2025 for a 75% refund of the total exhibitor registration fee. All cancellations after this date are non-refundable. No-shows are non-refundable and are responsible for the full registration fee.

MEALS

Each exhibiting group receives two lunches on Tuesday and Wednesday. Additional lunches can be purchased on the registration form.

BOOTH ASSIGNMENTS

All booth selections are first-come, first served. Submission of exhibitor program registration does not guarantee booth choice. Booth assignments are to be confirmed by CALBO staff upon submission of registration. Priority will be given to our CALBO Partners in booth location. Please note, booth locations are subject to change due to fire marshal and venue guidelines.

BAG INSERT

Upon badge pickup, every registered attendee will be provided with an attendee bag. As a valued exhibitor, you have the opportunity for complimentary inclusion of promotional materials in these bags. If you wish to participate, please inform CALBO no later than Friday, March 28, 2025. **Additional Sponsor Cost: The sponsor is accountable for the production and shipment expenses of the insert.*

PROGRAM SCHEDULE

TUESDAY, APRIL 15

Move In: 8:00am - 11:30am

Hall Open: 12:00pm - 4:45pm

Exhibitor Networking Luncheon: 12:15pm - 1:15pm
(Hosted in Exhibitor Hall)

WEDNESDAY, APRIL 16

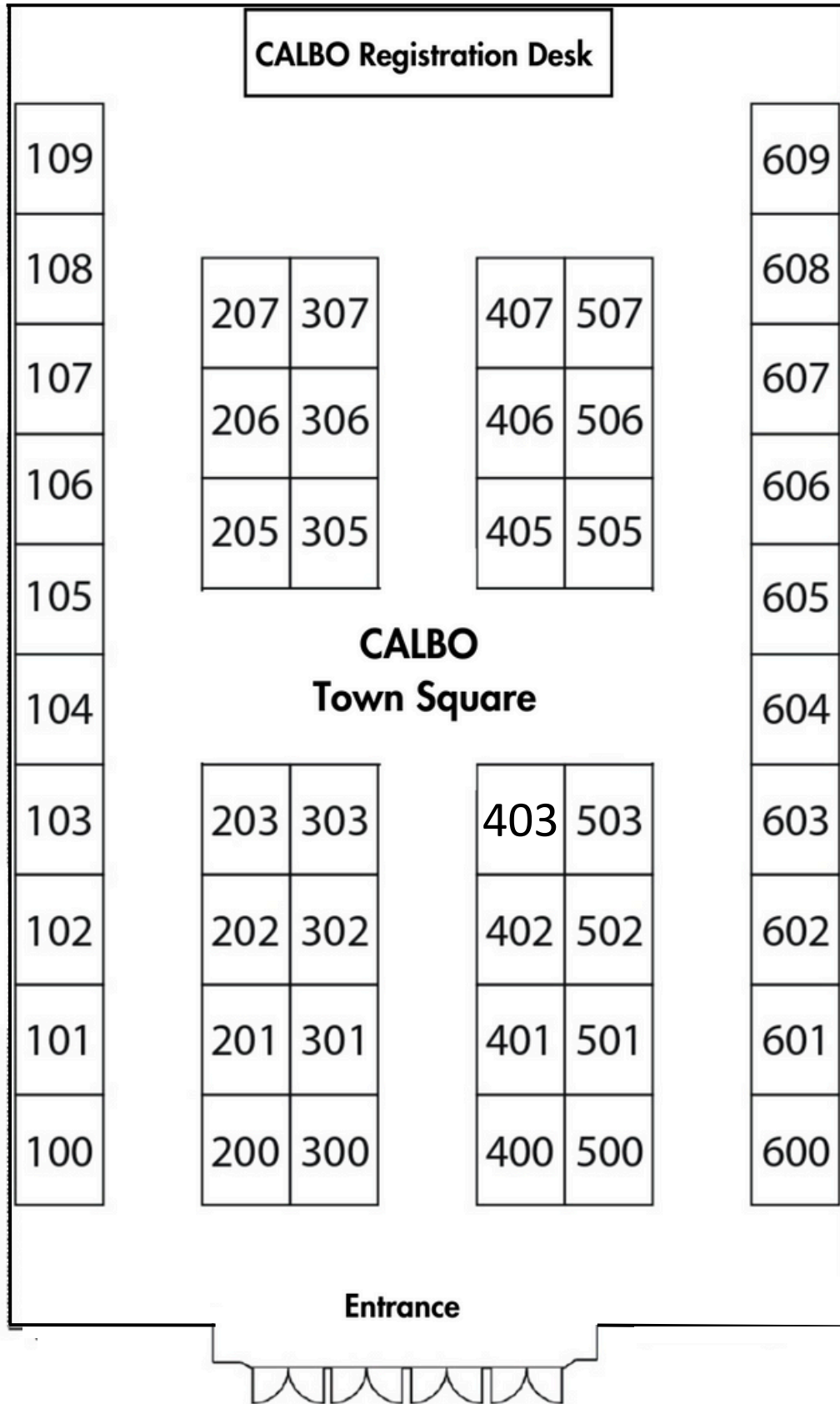
Hall Open: 8:30am - 6:00pm

Fellowship Reception: 4:00pm - 5:30pm
(Hosted in Exhibitor Hall)

THURSDAY, APRIL 17

Move Out: 8:30am - 12:00pm

EXHIBITOR LAYOUT



Pro Tip: CALBO's Town Square is the place to be! It's the ultimate hub for reconnecting with old friends and making new connections. Enjoy complimentary morning and afternoon refreshments daily, plus extra tables for your convenience.

Sponsorship Opportunities

Much of CALBO's Annual Business Meeting success is thanks to the generous support of our sponsors. The following pages showcase the sponsorship opportunities available for this upcoming conference. By becoming a sponsor, you'll not only demonstrate your commitment to the building and safety community but also gain valuable recognition that extends far beyond the event's attendees. Have a unique idea in mind? We'd love to hear it—let's connect!

TIER I

CALBO Fellowship Dinner Sponsor | \$6000 (3 Sponsors Allowed)

Showcase your brand during CALBO's most glamorous evening at the historic Roosevelt Hotel. Your company logo will be prominently displayed as guests enjoy a night of dining and dancing inspired by Hollywood's Golden Age. Prominent event signage and recognition on all ABM marketing materials as an official Dinner Sponsor.

Live Music at the Fellowship Dinner | \$5000 (1 Sponsor Allowed)

Sponsor the band at the Fellowship Dinner and take center stage! Your brand will shine as attendees dine and dance the night away to the best tunes. Includes event signage and the opportunity to introduce the band as the featured sponsor.

TIER II

Wi-Fi | \$3000 (1 Sponsor Allowed)

This sponsorship opportunity provides CALBO ABM attendees access to hotel Wi-Fi in the conference area during program hours. Attendees will be grateful for the ability to keep up with their office emails while attending the conference. CALBO will provide signage and cards with the Wi-Fi information and company logo.

Hotel Key Card | \$3000 (1 Sponsor Allowed)

Help professionalize the CALBO ABM by sponsoring a special design that incorporates the ABM and your company's logo for the attendee hotel key cards. As a sponsor, you are guaranteed to catch the eyes of all staying at the hotel! **Additional Sponsor Costs: Sponsor is responsible for the production and shipment costs associated with the key cards.*

Lanyards | \$3000 (1 Sponsor Allowed)

Provide conference attendees with a useful conference resource – a string badge holder for their conference badge. Place your company name, logo, and/or booth number on the lanyard. Always a popular sponsorship item! **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of lanyards.*

Attendee Bags | \$3000 (1 Sponsor Allowed)

Show your support for CALBO by contributing high-quality bags for organizing conference materials. Each attendee will receive a bag holding all their conference registration materials and information. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of attendee bags.*

Attendee Keepsake Shirt | \$3000 (1 Sponsor Allowed)

Put your logo in the spotlight! With this exclusive sponsorship, your company logo will be proudly displayed on the official CALBO ABM shirt, distributed to all attendees at registration. This keepsake will remind attendees of your brand long after the conference ends. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs. Polo proofs must be submitted to CALBO for approval by Friday, February 28, 2025.*

Annual Golf Classic Tournament | \$3000 (1 Sponsor Allowed)

Who wouldn't want to attend this popular pastime, held in conjunction with the ABM? Golfers to receive hot lunch, green fees, access to the driving range, drink ticket(s), and cart. **Additional Sponsor Cost: Sponsor may offer additional amenities and giveaways at their discretion.*

Registration Portal Sponsorship | \$3000 (1 Sponsor Allowed)

Want to reach attendees from day one? Be the featured sponsor of the ABM online registration portal! This exciting new sponsorship will feature your company and personalized advertisement on the registration portal showcasing your company to each registrant. As the online registration portal is the only registration method for this event, CALBO members will see you as the sponsor of this useful tool! **Note: Sponsor is responsible for emailing CALBO a high-resolution logo.*

Fellowship Dinner Beverage Refreshments | \$3000 (1 Sponsor Allowed)

Who doesn't like a refreshing beverage after dancing the night away? Help quench the thirst of attendee's by sponsoring dinner refreshments. CALBO will provide signage recognizing sponsor.

Chapter Leadership Breakfast | \$2500 (1 Sponsor Allowed)

Sponsor this tradition by giving ICC Chapter Presidents the opportunity to meet and discuss the current state and future development of their chapters. Your company or organization will get the opportunity to address the chapter leadership with a 5-minute welcome remark, and two representatives are encouraged to attend the breakfast, providing ample time for networking and discussion among the Chapter Presidents. CALBO will provide signage recognizing sponsor.



TIER II CONTINUED...

Commemorative Pin | \$2500 (1 Sponsor Allowed)

CALBO attendees love pins! This popular and often requested collector's item is a great way to highlight your company. This sponsorship allows you to design a unique commemorative pin for the ABM in Hollywood. With the approval of this design, CALBO will assist in featuring your logo on the cardboard backing on each individual pin. Each ABM attendee will receive a pin with their registration, and your company will be featured on ABM signage throughout the event. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of pins.*

Attendee Water Bottle | \$2000 (1 Sponsor Allowed)

Why not help attendees to stay hydrated? Provide all ABM attendees with a reusable water bottle that can be used around the ABM and back home at the office. This is always a "must-have" for conference attendees. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of bottles.*

Step-and-Repeat Photo Backdrop | \$1500 (1 Sponsor Allowed)

Picture this - your company's logo on the backdrop of attendee photos taken with the official conference backdrop. Help us create a memorable backdrop for images that will last a lifetime. *Note: Sponsor is responsible for emailing CALBO a logo by Friday, March 14, 2025.*



TIER III

Morning Refreshments | \$1250 (1 Sponsor Per Day)

Help ABM attendees start the day on the right foot with a full stomach by sponsoring delicious morning refreshments and coffee! CALBO will provide signage recognizing sponsor on the day(s) of their sponsorship.

Afternoon Refreshments | \$1250 (1 Sponsor Per Day)

Help us provide afternoon refreshments to building officials, building department personnel, and industry representatives who attend the ABM. CALBO will provide signage recognizing sponsor on the day(s) of their sponsorships.

Daily Advertisement in Highlight Email Blast | \$1250 (1 Sponsor Per Day)

Imagine every attendee opening their conference daily highlight email and seeing your company advertisement featured on the page. This new sponsorship opportunity will feature a personalized advertisement and a link to your website for all attendees to see. **NOTE: Sponsor is responsible for emailing CALBO the advertisement by Friday, March 28, 2025.*

Advertisement in Conference Session | \$1250 (1 Sponsor Per Session)

Imagine everyone sitting in a session and staring at your company's logo...we can make that happen! Have your company logo and a personalized advertisement featured at the opening of a session of your choice. This sponsorship allows your company to be predominately featured in a session of your choice, front and center, at the start of the program. **NOTE: Sponsor is responsible for emailing CALBO the advertisement by Friday, March 21, 2025.*

Attendee Hats or Shades | \$1000 (1 Sponsor Per Day)

Help attendees stay cool under the hot California sun while seeing the sites of Hollywood by providing hats or shades with your company logo. CALBO staff will hand them out to attendees on one pre-selected day. It's a perfect opportunity to provide attendees with an ABM souvenir! CALBO will provide signage recognizing the sponsor. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of the hats or shades.*

Writing Pen | \$1000 (1 Sponsor Allowed)

Help attendees take notes throughout the day as they learn about new code changes! Sponsor provides pens of choice (can include sponsor logo and name). CALBO will ensure pens are provided to each classroom for Thursday classes. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of the writing pens.*

Attendee Bag Insert | \$1000

One of the many ABM highlights is the attendee bag packed with resourceful tools and other giveaways! Past attendee bag inserts include hand sanitizer, thermoses, first-aid kits and notepads. This is a free opportunity for any registered exhibitor. **Additional Sponsor Cost: Sponsor is responsible for the production and shipment costs of the insert.*

Advertisement on CALBO ABM Webpage | \$850 (5 Sponsor Allowed)

Want to reach upcoming attendees before the event starts, as well as thank them for attending? This new opportunity allows you to place an ad on the ABM main webpage. This advertisement will be live for the duration of the event. *Note: Sponsor is responsible for emailing CALBO the advertisement by Friday, March 28, 2025.*

Walk of Stars | \$500

Become part of the CALBO Walk of Stars with your very own star! Your star will feature your name and a QR code linking attendees directly to your website. Displayed prominently in the event space, your star ensures your brand shines throughout the event. *Note: Sponsor is responsible for emailing CALBO a logo and a link to their landing page by Friday, March 7, 2025.*

63RD ANNUAL BUSINESS MEETING

TUESDAY, APRIL 15 - WEDNESDAY, APRIL 16, 2025

REGISTRATION DEADLINE: WEDNESDAY, APRIL 2, 2025



1 Complete general information.

_____	_____
Contact Name	Title

Organization	

Address	City/State/Zip Code

Phone	Email (IMPORTANT: Confirmations will be sent by email)

2 Select ABM participation level.

Exhibitor Booth

- Booth (\$1895)
- Indicate Quantity if Needed:
- Add'l Tuesday Lunch (\$95)
- Add'l Wednesday Lunch (\$95)
- Add'l Thursday Lunch (\$95)

Tier II Sponsorship

- WiFi (\$3000)
- Hotel Key Card (\$3000)
- Lanyards (\$3000)
- Attendee Bags (\$3000)
- Attendee Keepsake Shirt (\$3000)
- Annual Golf Classic Tournament (\$3000)
- Registration Portal Sponsorship (\$3000)
- Fellowship Dinner Refreshments (\$3000)
- Chapter Leadership Breakfast (\$2500)
- Commemorative Pins (\$2500)
- Attendee Water Bottle (\$2000)
- Photo Backdrop (\$1500)

Tier III Sponsorship

- Morning Refreshments (\$1250 per day)
 - Afternoon Refreshments (\$1250 per day)
 - Daily Advertisement in Highlight Email (\$1250 per day)
 - Advertisement in Conference Session (\$1250 per Conference Session)
 - Writing Pens (\$1000)
 - Attendee Shades or Hats (\$1000 per day)
 - Advertisement in CALBO ABM Webpage (\$850)
 - Walk of Stars (\$500)
 - Attendee Bag Insert* (\$1000)
- *Complimentary with exhibitor registration*

Tier I Sponsorship

- Fellowship Dinner Sponsor (\$6000)
- Live Music at Fellowship Dinner (\$5000)

3 EXHIBITOR ONLY: Select Booth preferences.

(Booths are assigned on availability - top choices are not guaranteed - See layout on page 3)

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

4 Select method of payment.

Credit Card: (VISA, Mastercard & AMEX Accepted ONLY)

_____	_____	_____
Credit Card Number	Expires	CVC Code

Billing Address	State	ZIP

Name on Card		

Signature		


Invoice: _____ Purchase Order: _____

5 Indicate total pricing:

6 Send form :

Email: ajungwirth@calbo.org



 Written notification of cancellation must be received by Wednesday, April 2, 2025 for a 75% refund. Any cancellation after this date is non-refundable. No-shows are non-refundable and are responsible for the full registration fee.